

NEXT MEETING:
Monday, 2/16/26 6:00 PM
Sunnycrest Room, Town
Hall

Beautify Londonderry Committee
Draft Minutes 1/19/26
Sunnycrest Conference Room Town Hall, 6 PM

- I. **Call to order** – Chair Joy Fraga-Muller called the meeting to order at 6:08. Present: Beth Murray, John Mahon. John Loker. Absent Laura Hajjar; B. Murray, Deb Paul. Guest: Jarrett Torriere, Operations Manager, Waste Management
- II. **Public comment:** None
- III. **Approval of December meeting minutes:** Deferred to February meeting.
- IV. **Account Update:** \$14,500.00 + with no changes since the last meeting.
- V. **Welcome to Londonderry Signs:** J. Mahon advised the Committee that the sign maker had emailed him. He offered to refurbish Londonderry's five signs for \$10,000 (vs. the original estimate of \$20,000) if we agreed to take down the signs, drive them to his shop, and then pick them up and reinstall them after he had completed his work. We would also need to repair the posts (Bondo?) and paint them ourselves (in the Spring). I then spoke to Dave Wholley, Londonderry's Director of Public Works and Municipal Facilities, who graciously agreed to uninstall the signs, get them up to the sign maker's shop, and then pick them up and reinstall them. (Dave asked that the sign maker package the refurbished signs for safe transport.) The next step is to speak to the Town Manager to get an approval to move forward with this process despite the no vote on Beautify Londonderry's warrant article last year. Action: J. Mahon will contact the Town Manager. J. Loker made a motion to approve the use of approximately \$10,000 to refurbish the five Welcome to Londonderry signs; J. Mahon seconded. The motion passed 3-0.
- VI. **Fundraising update**
 - A. **Swag (hat) sale potential:** B. Murray to move forward with purchase of 100 hats. Sell price envisioned at \$20. Larry Casey from the Londonderry Arts Council approved the sale of Beautify Londonderry hats at Concerts on the Common events this Summer. We also discussed selling BL hats on election day (?), at Old Home Day, and during our Spring Clean-Up.
 - B. **Londonderry Arts Council Leadership:** The Committee authorized J. Mahon to request Larry Casey to quote on assisting BL with Marketing efforts to raise Welcome to Londonderry Signs.
 - C. **Businesses/Organization/Individuals donating:** J. Mahon to present BL to the Rotary Club on April 1.
 - D. **Better Bins App:** \$8,000+ fee for this app places it beyond BL's reach for the near future. Jarrett Torriere asked that Better Bins info be forwarded to him for review at Waste Management.
- VII. **Spring Cleanup Planning**
 - A. **Ordering List:** J. Mahon will paint out dates on roadside signs to allow BL to use them for another year. BL authorized J. Loker to approach our vest vendor on producing 20 additional vests in fluorescent green, 10 Small/Medium and 10 Large/XL. Verbiage on the vests would be the same as on our current yellow vests. J. Loker will also look into large child tee shirts in new color (green) with new BL logo.
 - B. **Spring Clean-Up Date:** Discussion of date change to avoid conflict with the Bring Back the Trades exposition planned for Saturday, April 18th. BL Spring Clean-Up moved up to April 11. Rain Date: Saturday, April 18th.

- VIII. **Updates:**
- A. **Sponsor a Road** – Nothing new to report.
 - B. **Sponsor a Spot** – Nothing new to report.
 - C. **DIY Bag at library/town hall** – J. Mahon stored DIY Clean-Up at Town Hall for the winter.
- IX. **Public comment:** None
- X. **Round table discussion:**
- A. J. Fraga-Muller to meet with Katie Sullivan to discuss BL and other opportunities for students.
 - B. Discussion about moving BL meeting dates and times (potentially to the third Tuesday of each month at 7pm.) J. Fraga-Muller will send out an email surveying BL for the best date and time.
- XI. **Meeting adjournment:** J. Loker made a motion to adjourn; J. Mahon seconded. The motion passed 3-0 and the meeting adjourned at 7:05